



# STEPPING INTO THE FUTURE

Burning Questions about  
Testing and Education in Asia

17-19 November 2024

NOVOTEL BANGKOK  
SUVARNA BHUMI AIRPORT,  
THAILAND

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# Discover Asia-ATP 2024

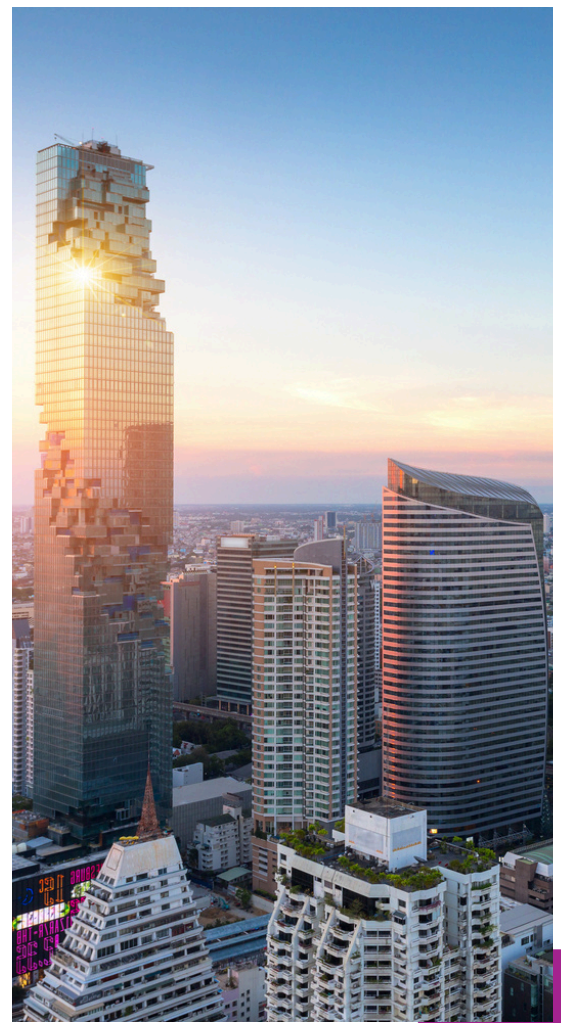
We are thrilled to extend a warm invitation to you and your connections to participate in the 2024 Asia ATP Annual Conference, themed "Stepping into the Future: Burning Questions about Testing and Education in Asia". The conference is scheduled to take place from November 17–19, 2024, in Bangkok, at the NOVOTEL BANGKOK (SUVARNA BHUMI AIRPORT) . For more details, please find in [AATP Official Conference Website](#). For a recap of last year's event (AATP 2023 Annual Conference in Hainan), including highlighted moments, photos and videos, please [click here](#).



## Who's attending?

This year's conference will feature 300–400 attendees and a diverse lineup of speakers, including industry veterans, policymakers, and academicians from the Edtech and Testing Industry. With participants from around the globe, particularly Asia and regions like the US and the UK, the event promises a global perspective.

Delegates will enjoy over 30 sessions, including presentations, debates, workshops, innovation roadshows, and panel discussions, offering a comprehensive and engaging experience for all.



## Who we are?

The Association of Test Publishers (ATP) is a globally recognized no-profit organization dedicated to promoting and advancing the testing industry through education, advocacy, research, and collaboration. Our Asia chapter, Asia ATP, focuses on the unique challenges and opportunities within the Asian context, striving to foster innovation and best practices in educational and psychological assessment, and the use of technology.

## Our objectives?

- Enhancing testing program quality through product introductions, theories, and best practices.
- Identifying industry trends across Asian markets.
- Facilitating local practitioners' global access to quality test content, technologies, and professional networks.

## Call for Presentations - Submissions due August 30, 2024

We invite papers on topics like Bridging Innovation with The Human Spirit, Assessments in the Age of Gen AI, and Re-shaping Assessments in the Digital Era, among others related to our main theme. Presenting at AATP offers exceptional exposure to the testing and education community. Submit your questionnaire by August 30, 2024.



## Why attend?

- **Network:** Connect with global industry leaders, policymakers, and academics, especially from key regions like Greater China, Thailand, South Korea, Japan, and Singapore.
- **Learn:** Experience over 30 sessions covering presentations, workshops, and panel discussions, offering insights into the latest trends in Edtech and Testing.
- **Global Insights:** Gain perspectives from attendees worldwide, including the US, UK, and across Asia, enhancing your understanding of international innovations.
- **Innovation Showcase:** Explore cutting-edge education technology through innovation roadshows, showcasing pioneering solutions from leading companies and startups.



## Sponsoring the A-ATP 2024

Consider sponsoring this year's conference in Bangkok, Thailand, to expand your organization's reach to a wide audience from the Asia assessment community. With an expected attendance of nearly 400 professionals from over 10 countries, secure your sponsorship early due to limited opportunities available.

Submit your details in the sponsorship prospectus (on the last page) soon to maximize your impact.

18 November 2024

08:30 AM - 09:10 AM	Conference Opening	<div>Agenda</div> <div>17 November 2024</div> <div>3:00 PM - 6:00 PM</div> <div>Exhibitors Move-In</div> <div>4:00 PM - 5:00 PM</div> <div>A-ATP Board and Conference Committee Gathering</div> <div>5:30 PM - 6:30 PM</div> <div>General Reception for All Attendees</div>
09:10 AM - 09:30 AM	Government Welcome Briefs	
09:30 AM - 10:15 AM	Inaugural Featured Presentation	
10:15 AM - 10:30 AM	Coffee Break with Exhibitors	
10:30 AM - 11:15 AM	Featured Presentation	
11:15 AM - 12:00 PM	Presidential Debates	
12:00 PM - 01:30 PM	Lunch	
01:30 PM - 02:30 PM	Innovation Roadshow of Asian Start-ups!	
02:30 PM - 02:45 PM	Coffee Break with Asian Start-ups	
02:45 PM - 03:30 PM	Featured Presentation in Breakout Rooms	
03:30 PM - 04:00 PM	Sponsor Sessions	
04:00PM - 04:15 PM	Coffee Break with Exhibitors	
04:15 PM - 04:45 PM	Sponsor Sessions	
04:45 PM - 05:30 PM	Featured Presentation in Breakout Rooms	

19 November 2024

08:30 AM - 09:00 AM	Morning Greetings and Coffee with Exhibitors
09:00 AM - 09:45 AM	Day 02 Opening Keynote -Asia Focused
09:45 AM - 10:45 AM	Regional SIG Workshop (China / Japan / Korea / SE Asia)
10:45 AM - 11:15 AM	Coffee Break with Exhibitors
11:15 AM - 12:00 PM	Round-table and Featured Presentation in Breakout Rooms
12:00 PM - 01:30 PM	Lunch
01:30 PM - 02:15 PM	A-ATP Board Session - Panel Discussion
02:15 PM - 03:00 PM	Featured Presentation
03:00 PM - 03:30 PM	Coffee Break with Exhibitors
03:30 PM - 04:15 PM	Featured Presentation
04:15 PM - 05:00 PM	Closing Keynote
05:00 PM - 05:15 PM	Conference Wrap-up