



# STEPPING INTO THE FUTURE

**Burning Questions about Testing  
and Education in Asia**

**17-19 November 2024**

**NOVOTEL BANGKOK  
SUVARNA BHUMI AIRPORT,  
THAILAND**

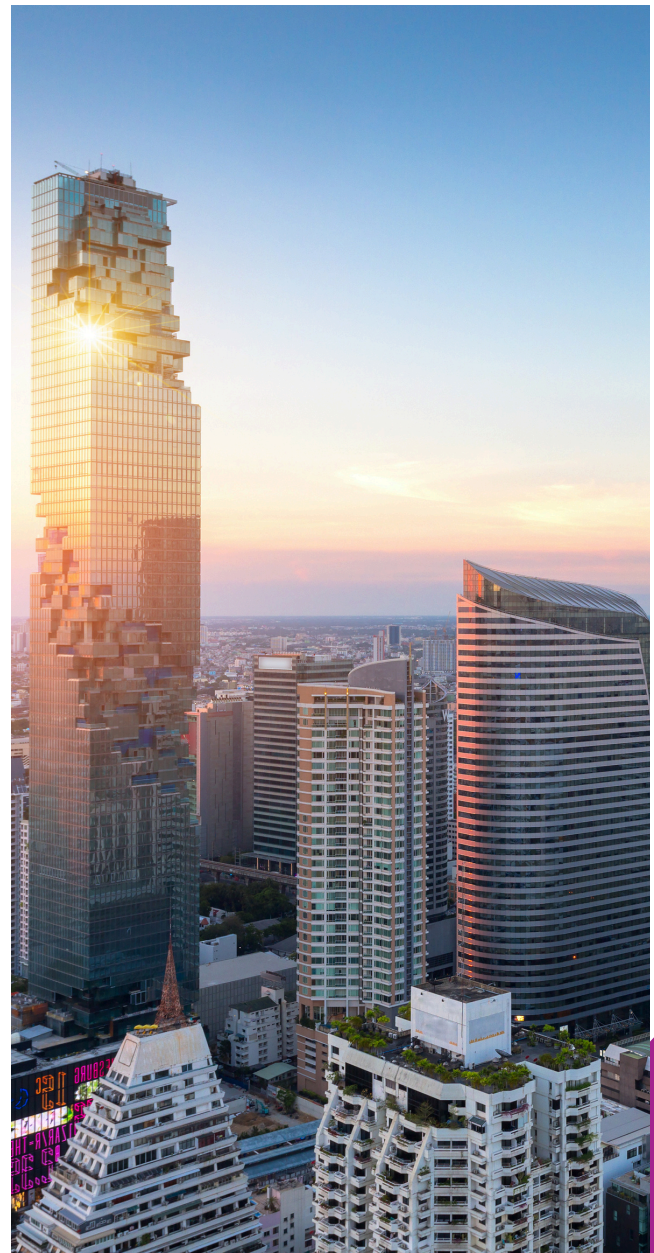
## Discover Asia-ATP 2024

We are thrilled to extend a warm invitation to you and your connections to participate in the 2024 Asia ATP Annual Conference, themed "Stepping into the Future: Burning Questions about Testing and Education in Asia". The conference is scheduled to take place from November 17-19, 2024, in Bangkok, at the Novotel Bangkok (Suvarnabhumi Airport). For more details, visit: [asia-atp.jmdedu.com](http://asia-atp.jmdedu.com).

### Who's attending?

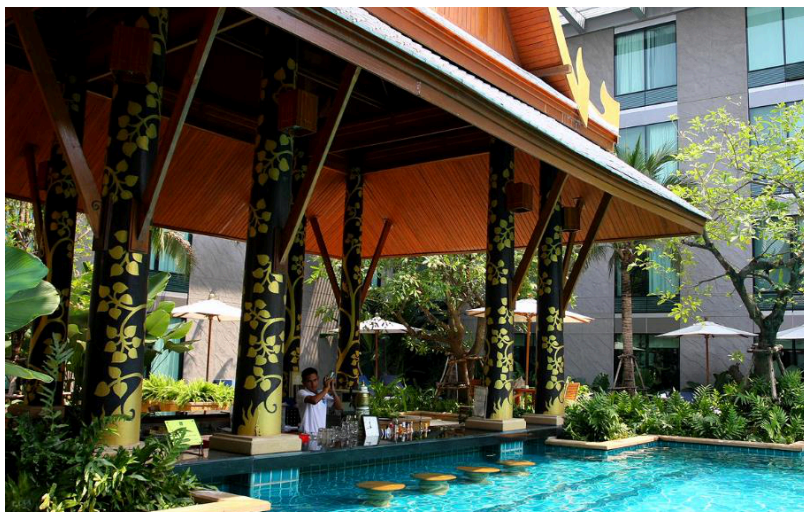
This year's conference will feature 300-400 attendees and a diverse lineup of speakers, including industry veterans, policymakers, and academicians from the Edtech and Testing Industry. With participants from around the globe, particularly Asia and regions like the US and the UK, the event promises a global perspective.

Delegates will enjoy over 30 sessions, including presentations, debates, workshops, innovation roadshows, and panel discussions, offering a comprehensive and engaging experience for all.



### Our objectives?

- Enhancing testing program quality through product introductions, theories, and best practices.
- Identifying industry trends across Asian markets.
- Facilitating local practitioners' global access to quality test content, technologies, and professional networks.





### Chief Guest

His Excellency

**Mr. Phiphat Ratchakitprakarn**  
Minister of Labour, Thailand

## Key highlights

This year, we are honored to welcome His Excellency Mr. Phiphat Ratchakitprakarn, Labour Minister of Thailand, for the welcome address, along with featured presentations by Ms. Jullada Meejul from the Thailand Professional Qualification Institute (TPQI), and Mr. Anusorn Lubpanagawgiart from the Digital Technology Association (DTA). We're also excited to host speakers and panels from the U.S. Embassy Bangkok, Hong Kong University, the Malaysian Examinations Council and special interest groups from China, Southeast Asia, South Korea and Japan.

Don't miss the chance to meet them in person—register today.

## Why attend?

- **Network:** Connect with global industry leaders, policymakers, and academics, especially from key regions like Greater China, Thailand, South Korea, Japan, and Singapore.
- **Learn:** Experience over 30 sessions covering presentations, workshops, and panel discussions, offering insights into the latest trends in Edtech and Testing.
- **Global Insights:** Gain perspectives from attendees worldwide, including the US, UK, and across Asia, enhancing your understanding of international innovations.
- **Innovation Showcase:** Explore cutting-edge education technology through innovation roadshows, showcasing pioneering solutions from leading companies and startups.



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secretary office: [lisijie@ata.net.cn](mailto:lisijie@ata.net.cn)

